

BRASSICA GROUP AND THE UNIVERSITY HOSPITAL VIRGEN DE LAS NIEVES ARE PIONEERS IN THE INCORPORATION OF FAIR TRADE PRODUCTS IN CAFETERIAS AND MENUS FOR PATIENTS.

Almost half a million cups of coffee will be distributed annually coming from supportive fair trade of this kind, with which we seek to advance in the implementation of Social responsibility measures.

Brássica Group and the University Hospital Virgen de las Nieves have launched the program "Responsible Consumption, Fair Trade", with which it will offer both downtown workers and users, coffee and sugar from Fairtrade. This initiative is part of the World Fair Trade Day held on 10 May.

the first hospital in the country to implement an initiative of this kind. This project, launched in collaboration with the concessionary company Brássica Group and the NGO IDEAS will replace the coffee so far provided for a and bean natural coffee and a decaffeinated organic production coffee, both from fair trade. Fairtrade Monodoses of ecological sugar will also be included replacing current sugar. Thus, in addition to impacting as a social good, the consumption of excellent quality products is ensured.

Fair Trade is committed to a trading system that promotes economic and environmental social justice, and ensures fair wages to workers. In addition to this, protecting the fundamental rights of people, respecting gender equality and condemning child exploitation are some of the social efforts supported.

Annually, Brássica will serve in the four cafeterias installed in the centers that make up this complex (Government Building, General Hospital, Traumatology Hospital and Mother and Child Hospital) 444.000 cups of coffee; around 52,000 cups of decaf and around 700,000 sugar portions coming from this type of fair trade.

This initiative is part of the Social Responsibility program, which Brassica is developing the hospital started in 2006. The main objective of this project is the

incorporation of food from production systems that respect the environment in the daily diet of the patients admitted. For this purpose, two meals a day are being provided: 100% organic breakfast and snacks. Since the program began, they have provided over 250,000 ecological diets.

Moreover, Brássica intends to promote the development of local organic production and the lines of research and innovation in relevant areas such as organic food and health, as well as promoting responsible sustainable and supportive consumption habits among our users.



Moment of the speech of Manuel Garcia Garcia, CEO in Brássica Group.